

## **Privacy Policy**

The Brandhut is committed to keeping your information private. Our policy acknowledges the value of safeguarding your personal information and outlines your rights with regard to it, as well as what personal information is and how it is used by us and who has access to it. Please be assured that any personal information you provide to third parties through our website is not under the brandhut's control. By using [thebrandhut.com](http://thebrandhut.com), you agree to our terms of use and privacy policy.

### **Website Visitors**

We gather non-personally-identifying data of the kind that web browsers and servers normally make readily accessible, like the kind of browser used, the language preference, the referring page, and the date and time of each visitor request. This is similar to what happens to most website operators. The objective of Brand Hut's non-personally identifiable data collection is to enhance its comprehension of how its website users interact with it. Occasionally, we could disclose non-personally-identifying information to gather for example, by issuing a report on patterns in website usage.

### **E-Commerce**

When a customer purchases goods or services from The Brand Hut, they are requested to furnish further information, which may include the financial and personal data needed to complete the transaction. In each instance, we only gather this data as required or suitable to achieve the goal of the visitor's engagement on website. Additionally, users always have the option to decline to provide personally-identifying information, however doing so may prohibit them from participating in some website-related activities.

### **Use of Information**

When you create an account or place a purchase on our website personal information is collected by registering, you agree to this collection. We need information such as your name, email address, phone number and credit/debit card information in order to complete purchases. Card information is kept private and is only utilized to complete orders of your services.

We will only retain your information for as long as is needed by law or as long as it takes us to provide you with our services. Your personal information will thereafter be removed. Non-personal data may be combined with personal data and used in other ways allowed by existing legislation, in addition to the uses already mentioned. Lastly, we don't sell your information to other marketing firms.

## **Security**

We value your privacy so much that, we have added an extra security layer called SSL to safeguard your personal information and make sure it's delivered safely over an encrypted channel. Furthermore, non-personal information gathered by means of both temporary and permanent cookies improves user experience and simplifies visits. Your computer or mobile device will only hold permanent cookies for a maximum of 24 months. Using your browser, you may quickly remove cookies from your computer or mobile device.

## **Cookies**

Additionally, in order to improve and streamline your visit, we gather statistics using non-personal data from third-party cookies. A cookie is a little data file stored on your computer's hard disk that keeps track of your website usage. Cookies facilitate future visits to the website by streamlining the login process. Your computer or mobile device will only hold the permanent cookies for a maximum of 24 months. Using your browser, you may quickly remove cookies from your computer or mobile device.

## **Your rights**

You have the right to know what personal information we have on you. You have the right to request that any inaccurate, missing, or irrelevant data be deleted or amended.